



PROFESSIONAL CERTIFICATION COALITION

FY 2022 ACCOMPLISHMENTS FY 2023 PRIORITIES & PROSPECTUS

Professional certifications strengthen American workers, industries, and professions, and benefit consumers. The Professional Certification Coalition (PCC) advocates for policies that promote certification programs, certified professionals, and all who rely on the expertise and experience demonstrated only through professional certification.

PROFESSIONAL CERTIFICATION COALITION: *101*



100+ Member Organizations



50+ Industries & Professions



Legislative & Regulatory Analysis



Federal & State Advocacy

PCC 2021-22 ACCOMPLISHMENTS: IMPACT ACROSS THE BOARD



Amended major state workforce legislation in Oklahoma (SB 1691), which established a new baseline for “clean slate” bills in the U.S.



Shaped federal legislation that would increase access to certifications and training and help Americans navigate shifting workforce dynamics.



Hosted PCC’s first legislative advocacy event, a virtual “fly-in,” connecting Coalition members directly with Congressional staff.



Delivered 62 amendment proposals via letter and testimony to engage with and improve legislation that impacts the entire certification community.



Tracked and analyzed 120 bills across 40+ states; built relationships with prominent regulators and stakeholder organizations.

PCC 2022-23: PRIORITIES & PROSPECTUS

State Advocacy



Occupational Licensing Reform

Defending state recognition of credentialing in state license laws.



“Clean Slate” Legislation

Supporting bills to balance work reentry and organizations’ rights.



State Credentialing Reciprocity

Promoting legislation for equal qualifying standards and scopes of practice between states.



“Consumer Choice” Bills

Opposing legislation likely to undermine the health, safety and welfare of American consumers.

Federal Advocacy



Freedom to Invest in Tomorrow’s Workforce Act: H.R. 2171 / S. 905

This bipartisan, bicameral legislation would expand eligible uses of tax-favorable “529” education savings plans to cover costs associated with workforce training and credentialing programs, such as certification and recertification exams.



Resources & Education to Build (REBUILD) Skills Act: Pending

This bill would provide eligible displaced workers, returning service members, and military spouses federally funded “Career Rebuilding Scholarships” to earn certifications and would create a national database of quality certification programs.

PCC MEMBERS: IN THEIR OWN WORDS



As a non-profit credentialing organization with over 170,000 certificants, it is critical that I remain abreast of legislation that could impact credentials that the BACB issues. The PCC provides high-level assessment and strategic guidance in addressing legislation with the greatest regulatory impact. Without the PCC, I would be swimming in a sea of legislation unsure how to triage those initiatives.



Misty Bloom, Esq., ICE-CCP

Director of Regulatory Affairs, Behavior Analyst Certification Board® (BACB®)

Read more PCC [member testimonials](#).

The PCC, founded in 2018 and led by the Institute for Credentialing Excellence, the American Society of Association Executives, and the Pillsbury law firm, addresses public policy that impacts certifications developed and/or offered by non-governmental organizations, educates stakeholders about the benefits of certification, and advances policies to develop the workforce. [Learn more.](#)

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Institute for
Credentialing Excellence

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The Center for Association Leadership