



# FY 2023 ACCOMPLISHMENTS FY 2024 PRIORITIES & PROSPECTUS

Professional certifications benefit consumers and strengthen American workers, industries, and professions. The **Professional Certification Coalition (PCC)** advocates for policies that promote certification programs, certified professionals, and all who rely on the expertise and experience demonstrated only through professional certification.

## PROFESSIONAL CERTIFICATION COALITION: 101



**100+** Member Organizations



Federal & State Advocacy



**50+** Industries & Professions



Legislative & Regulatory Analysis



**132 bills** in 46 states



Stakeholder Outreach

## PCC 2022 - 2023 ACCOMPLISHMENTS: IMPACT ACROSS THE BOARD

- Defeated legislation that threatened to impede the certification community's First Amendment rights.
- Delivered 96 amendment proposals via letter and testimony to improve state legislation impacting the entire certification community.
- Hosted PCC's first in-person legislative action day and secured new cosponsors for bipartisan, PCC-drafted federal legislation.
- Partnered with on-the-ground state lobbyists to counter harmful legislation and built relationships with regulators and prominent stakeholders across the U.S. to raise the PCC's policy profile.
- Communicated with the U.S. Copyright Office to clarify both the definition of "secure tests" and the process to administer remote examinations.

# PCC 2023-24 PRIORITIES & PROSPECTUS

## STATE ADVOCACY



### Occupational Licensing Reform

Defending state recognition of credentialing in state license laws.



### “Clean State”/Ex-Offender Legislation

Supporting bills to balance work reentry and public health, safety and welfare.



### State Credentialing Loopholes

Promoting legislation that holds out-of-state applicants to equivalent standards.



### “Consumer Choice” Bills

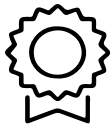
Opposing legislation likely to undermine the health, safety and welfare of American consumers.



### Threats to First Amendment Rights

Ensuring legislation does not undermine membership associations and certification bodies’ First Amendment rights.

## FEDERAL ADVOCACY



### Freedom to Invest in Tomorrow’s Workforce Act: H.R. 1477 / S. 722

This bipartisan, bicameral bill would expand qualified expenses under 529 savings plans to include postsecondary training and credentialing programs, such as licenses and private, nongovernmental certifications. The PCC has built significant support for the legislation and will steadfastly advocate for passage during FY2024.

## CERTIFIED PCC TESTIMONIAL

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*Our members invest heavily in professional education and credentials. As their professional organization, it is CAI’s duty to provide community association managers with the highest quality education programming, standards, and credentialing possible to support our industry and America’s 74 million homeowners. The Professional Certification Coalition is a valuable asset to help CAI manage state and federal policy issues and protect our credentialed members as they help protect consumers.*

**DAWN M. BAUMAN, CAE**

CHIEF STRATEGY OFFICER, COMMUNITY ASSOCIATIONS INSTITUTE



The PCC addresses public policy that impacts certifications developed and/or offered by non-governmental organizations, educates stakeholders about the benefits of certification and advances policies to develop the workforce. The Institute for Credentialing Excellence, the American Society of Association Executives and the Pillsbury law firm founded the PCC in 2018.

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